**APA MULTIMEDIA**

**WHO WE ARE?**

APA MULTIMEDIA IS A SERVICE-ORIENTED COMPANY ESTABLISHED A YEAR AGO AND REGISTERED AT THE REGISTRAR GENERAL DEPARTMENT UNDER THE REGISTRATION OF BUSINESS NAMES ACT, 1962(NO.151) WITH THE BUSINESS NUMBER – BN750242020, WITH THE VISION TO CREATE A FIRST-CLASS INTEGRATED SERVICE STRUCTURE IN THE MULTIMEDIA LANDSCAPE AND OTHER BUSINESS SOLUTIONS WITHIN THE ENTIRE GLOBE.

WHILE VARIOUS SERVICES ARE OFFERED, OUR CORE BUSINESS IS THE GRAPHIC DESIGN AND PRODUCTION WHICH PUTS THE BEST MANAGEMENT KNOW-HOW, STATE-OF-THE ART TECHNOLOGY AND EFFICIENT LOGISTIC FOLLOW-UP TO WORK FOR YOU AND YOUR COMPANY AND INSTITUTIONAL NEEDS.

IN ORDER TO PROVIDE THE KIND OF SERVICE THAT NOT ONLY WILL ENSURE THE RETENTION OF CUSTOMERS BUT ALSO ATTRACT OTHERS, WE HAVE ESTABLISHED PARTNERSHIP WITH SOME INDIVIDUALS AND COMPANIES IN THE SERVICE INDUSTRY IN THE GLOBE

APA MULTIMEDIA HAS A DEDICATED TEAM OF EXPERTS WORKING AROUND THE CLOCK TO MAKE SURE THAT OUR CUSTOMERS GET THE BEST OF CONTACTS INFORMATION, BUSINESS MANAGEMENT AND MARKETING TALENT, WHICH THEY NEED TO BECOME MORE PROFITABLE, BETTER INFORMED AND COMPETITIVE FOR ALL THEIR BUSINESS CYCLE.

**MISSION STATEMENT**

COMMITTED TO PROVIDE A STRESS-FREE BUSINESS EXPERIENCE WITH SUPERIOR SERVICE THAT CATERS FOR OUR CUSTOMERS, INDIVIDUAL AND COOPERATE NEEDS, ALWAYS CONVENE THE CONSTANT AND NEVER-ENDING IMPROVEMENT SPIRIT MIXED WITH PASSION FOR EXCELLENCE AND EXCEEDS CLIENT EXPECTATION.

**OUR MOTTO: BRINGING IDEAS TO REALITY**

**VISION**

TO BE THE GLOBE LEADER IN THE MULTIMEDIA INDUSTRY BY DEFINING EXCELLENCE AND BUILDING UNMATCHED CUSTOMER LOYALTY WHERE OFFERING COMPLETE SOLUTIONS TO CLIENTS NEEDS.

**CORE VALUE**

**INTEGRITY:** HONOUR ALL COMMITMENTS TO OUR CUSTOMERS, EMPLOYEES, PARTNERS AND SHAREHOLDERS WHILE CONDUCTING BUSINESS WITH UNWAVERING HIGH STANDARD OF HONESTY, TRUST, PROFESSIONALISM AND ETHICAL BEHAVIOUR.

**QUALITY:** ALWAYS PUT THE INTERESTS OF OUR CUSTOMERS FIRST AND BE DEDICATED TO PROVIDING AN INDIVIDUALIZED BUSINESS EXPERIENCE THAT ENSURES CUSTOMER SATISFACTION AND EARNS THEIR UNWAVERING LOYALTY.

**TEAM WORK:** WORK AS ONE COHESIVE TEAM FROM THE SMALLEST UNIT OF THE BOARD OF DIRECTORS AND VARIOUS LEADERS WHO CONTINUALLY RAISE THE BAR, PROVIDE DIRECTION WITH MORE BARRIERS TO EMPOWER PEOPLE TO SUCCESSFULLY ACHIEVE GOALS. WE ARE DEDICATED TO MAINTAINING A CARING AND SUPPORTIVE WORK ENVIRONMENT THAT FOSTERS SHARING OF IDEAS, SKILLS AND RESOURCES.

**GROWTH AND PROFITABILITY:** DEDICATED TO CONTINUOUS INNOVATION AND PURSUIT OF NEW IDEAS AND OPPORTUNITIES TO ACCELERATE PROFITABLE GROWTH. WE DELIVER VALUE IN ALL WE DO TO ENSURE CONSISTENTLY HIGH RETURNS TO OUR SHAREHOLDERS, PARTNERS AND ALSO RECOGNIZE AND REWARD EXCELLENCE PERFORMANCE WHICH DRIVE SUPERIOR RESOURCE.